



Novotel Hyderabad Convention Centre, Hyderabad, India

NPES (USA) and Telangana Offset Printers Association (TOPA) will co-host the *Print Business Outlook Conference* themed “The **Power of Packaging**” on **March 11, 2018**, at the Novotel Hyderabad Convention Centre, India. The conference is supported by, All Indian Federation of Master Printers Association (AIFMP), Indian Printing, Packaging and Allied Machinery Manufacturers’ Association (IPAMA) and PRIMIR the leading market research arm of NPES, recognized throughout the graphic communications industry. The conference takes place in conjunction with PackPlus South 2018 and Print Fair 2018 exhibitions.

Some of the exciting topics you will hear are:

10: 00 am – 10:30 am

Registration and Networking Chai Time

10: 30 am – 10:40 am

Conference Opening and Lighting of the Lamp

10:40 am – 11:00 am

Global Trends in Pharmaceutical Packaging

**Chakravarthi AVPS, CEO, Managing Director, Ecobliss India
GLOBAL AMBASSADOR, World Packaging Organisation**

11:00 am – 11:30 am

Why Packaging Design Matters in Today's Market

Paul Jenkins, Founder and Managing Director, The PackHub

11:30 am – 11:50 am

Innovation Wins in Packaging

Narendra Paruchuri, CEO, Pragati Offset (P) Ltd.

11:50 am – 12:10 pm

Innovative Digital Printing for Packaging

Appadurai, Country Manager - India & Sri Lanka, HP Indigo & Inkjet Presses

12:10 pm – 01:10 pm

Panel Discussion on “The Power of Packaging”

Moderator: Avinashkumar Talwar - Senior Director Supply Chain Management, Strategic & Plant Purchase, Dr. Reddys Laboratories

S N Venkataraman, Divisional Head Marketing, Paperboard and Specialty Paper Division, ITC PSPD

Sanjiv Jaggi, Managing Director India, Pharma Division, Constantia Hueck Folien GmbH & Co, Kg

Chandiprasad - General Manager – Packaging Development, Aurobindo Pharma

Munindra Roy, Senior Manager Packaging Development, Gland Pharma

01:10 pm – 02:10 pm

Lunch

2:10 pm – 02:30 pm

Proofing and Prototyping for Packaging

Heiner Müller, Director Key Accounts, CGS GmbH

02:30 pm – 02:50 pm

Benefits of Sustainable Packaging

Shailesh Nema, Country Manager & Director, Michelman India

02:50 pm – 03:10 pm

Why Packaging Design Matters in Today's Market

03:10 pm – 03:30 pm

Design your Brand by listening to Consumer

Harshit Desai, Director - Management Consulting, KPMG - India

03:30 pm – 03:50 pm

Winning with Packaging

Packaging is an important element of the marketing mix and consumer centric way of packaging could enhance chances of succeeding in the market place. Nielsen would be sharing consumer viewpoint on packaging, best practices followed by manufacturers and mantras for getting your packaging right. Objective would be to provide both India and global level perspective on this important aspect.

Manoj Kulkarni, Head - Innovation Practice, The Nielsen Company

03:50 pm – 04:10 pm

Benefits of Outsourcing & Centralizing of Artwork Packaging.

Bimal Mehta, Managing Director, Vakils Premedia Pvt Ltd.

04:10 pm – 04:30 pm

Trends in Printing Consumables

Maniraju Bora, Sales & Technical Director - SW Asia, Trelleborg - Printing Solutions